



## Meet the Principals of IBACA

IBACA's leadership, which includes three retired Major League Baseball stars, as well as experienced members of the business community, is uniquely qualified to undertake a venture of this magnitude and to ensure its success.

### REGGIE SMITH

Reggie Smith's distinguished 17-year career in Major League Baseball included stints with the Boston Red Sox, St. Louis Cardinals, Los Angeles Dodgers and San Francisco Giants. He was named to seven all-star teams and won a Gold Glove; he was also a member of the 1981 World Series champion Los Angeles Dodgers.

Since retiring as a player in 1982, Smith has worked as a coach and front office executive. He has been with USA Baseball since 1999, serving as a hitting coach for American teams at the Pan American and Olympic Games (winning a gold medal in the 2000 Sydney Olympics), as well as the 2006 Olympic qualifying tournament in Cuba (gold medal), 2007 IBAF Baseball World Cup in Taiwan (gold medal) and the 2004 and 2009 World Baseball Classics.

He owns and operates the Reggie Smith Baseball Centers in Los Angeles and the Lakeland Baseball Academy in Florida.

### BRAD LESLEY

Brad "The Animal" Lesley has been paid to play or teach baseball for more than 30 years. He pitched for the Cincinnati Reds and Milwaukee Brewers from 1982 to 1985, then continued his career in Japan with the Hankyu Braves, where he was twice the winning pitcher in the all-star game.

After retiring from baseball, Lesley remained in Japan, where he hosted his own television show, did sports commentary and made appearances and conducted clinics for Japanese youth. He still returns to Japan to participate in the annual U.S.-Japan all-star game.

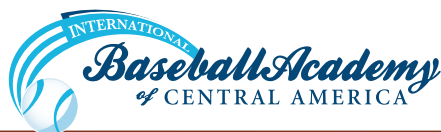
Lesley works as a pitching instructor for the Rob Andrews/San Francisco Giants and Reggie Smith Baseball Centers and has supervised and appeared in fantasy camps for the Reds, Oakland A's and Seattle Mariners.

### DAVE STEWART

Originally drafted as a catcher by the Los Angeles Dodgers in the 1975 amateur draft, Dave "Smoke" Stewart later established himself as one of the top pitchers of his era during a 15-year Major League career.

He was a member of three World Series championship teams (1981 Dodgers, 1989 A's, 1993 Blue Jays), won the Babe Ruth Award as the outstanding player in the 1989 World Series and also was a two-time American League Championship Series MVP. He won 20 games in four consecutive seasons and pitched a no-hitter against the Toronto Blue Jays in 1990. He is also the recipient of the Roberto Clemente Award (1990), which is presented annually by Major League Baseball to the player who combines outstanding skills on the field with devoted work in the community.

Since his retirement as a player in 1995, Stewart has worked in various front office and coaching positions. He served as assistant general manager and pitching coach for the San Diego Padres and later became Director of Latin Affairs, during which he oversaw the construction and operation of the teams' first baseball academy in the Dominican Republic. During 1998-2002, Stewart was assistant general manager and director of player personnel for the Toronto Blue Jays and oversaw the development of many future major league stars, including Roy Halladay, Vernon Wells and Orlando Hudson. Recently, Stewart has built a successful career as a player agent, representing such clients as Matt Kemp, Chad Billingsley and Carlos Quentin.





### JOSEPH RYAN

Joseph Ryan is a Los Angeles-based attorney who has been in private practice for more than 25 years. During that time, he has represented myriad clients, including a Korean investment group for whom he successfully negotiated contracts for entertainment complexes and theme parks in Seoul with both Fox Entertainment and Universal Studios. He has also developed and supervised various successful international business ventures.

Active in charitable activities, Ryan has served on committees for the American Diabetes Association and the Celebrity Outreach Foundation, among others.

### BOB OETTINGER

Bob Oettinger has worked in corporate and nonprofit management, fundraising, planning, public relations and promotions for more than 25 years, serving as public relations director for the American Diabetes Association, Southern California Affiliate, and co-director of Motion Picture and Television Fund's \$50 million capital campaign before founding Celebrity Outreach in 1989.

Since its inception, Celebrity Outreach has matched more than 300 actors, athletes and other personalities with nonprofit groups and schools across the United States, helping these organizations generate more than \$4 million.

Oettinger has also served on the boards of Goodwill Industries, the Publicity Club of Los Angeles and the Roar Foundation and was director of the Entertainment Industry Committee of the Los Angeles Partnership for Ethical Charity. He holds a bachelor's degree in history and master's degree in public relations from USC.

### ROGER KEELING

Roger Keeling has more than 25 years of financial and business experience. He has served as controller of Children's Healthcare of Atlanta-Scottish Rite, executive vice president of Hillard Development Corporation, and chief financial officer of Vencor-Atlanta. He is currently founder, president and CEO of Hunter Blair, Inc. in Atlanta and the developer of Milagro del Mar Beach Club in the Gran Pacifica Beach and Golf Resort.

Keeling attended the University of Kentucky and as a senior was co-captain of his varsity baseball team. From 1985-90 he was both player and manager for The Brewery Baseball Club, which played in the American Amateur Baseball Congress and the National Amateur Baseball Federation. Keeling's teams brought home numerous state championships and were a perennial presence in the amateur World Series. He played Men's Senior Baseball in Atlanta from 1992-2000 and was head coach at Covenant Christian Academy in Cumming, GA from 2003-05. Most recently, at age 45, he was a starting pitcher in the Premier Division of the Nicaraguan Baseball Federation in Managua.

Keeling holds a bachelor's degree in accounting and an MBA from the University of Louisville.

